

# DOUBLE DEGREE:

## BACHELOR OF ARTS (MUSIC PERFORMANCE)

## BACHELOR OF APPLIED BUSINESS (ENTERTAINMENT MANAGEMENT)

**APPLY NOW**  
**COLLARTS.EDU.AU**

FIRST YEAR	TECHNIQUES AND STYLES	ENSEMBLE PERFORMANCE	MUSIC HISTORY AND ANALYSIS	HARMONY AND AURAL STUDIES	INDUSTRY AWARENESS
<b>TRIMESTER</b>					
<b>1</b>	Introduction to Music Technology*	Foundations 1	The Materials of Music	Chart Writing	Critical Thinking
<b>2</b>	Songwriting Skills*	Foundations 2	Western Music	Harmony	Critical Survey
<b>3</b>	Improvisation*	Music Direction 1	Popular Music 1850 - 1950	Counterpoint	Entertainment Industry Practices + Elective 1
<b>SECOND YEAR</b>					
<b>TRIMESTER</b>					
<b>4</b>	Music Styles*	Music Direction 2	Contemporary Music 1950 - Present	Arranging for Ensembles	Audio Production Concepts + Elective 2
<b>5</b>	Self Directed Project 1*	Professional Presentation 1	Global Music	Studio Arranging	Group Project + Elective 3
<b>6</b>	Self Directed Project 2* <i>*These units include both technical and master classes</i>	Professional Presentation 2	Australian Music	Writing for the Screen	Professional Portfolio or Industry Placement

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STUDENTS MAY CHOOSE ANY TWO OF THE THREE STREAMS OUTLINED BELOW TO UNDERTAKE IN THEIR FINAL YEAR OF STUDY

**THIRD YEAR**

**MANAGEMENT**

**MARKETING**

**APPLIED ENTREPRENEURSHIP**

**TRIMESTER**

**7**

Introduction to Entertainment Management

Introduction to Marketing, Communications and Branding

Introduction to Entertainment Business Law

Copyright Management

Event Management Theory

Introduction to Creative Entrepreneurship

**8**

Entertainment Economics & Management Finance

Publicity and Promotions

Applied Event Management

Business Structures and Organisational Behaviour

Consumer Behaviour/CRM

Applied Artist Management

**9**

Business Strategy & Design Thinking

Marketing Research

Applied Rights Management

International Music Business Management

Funding for the Creative Arts

Applied Business Management / New Venture