

PHOTOGRAPHY

TRIMESTER 1 - Bachelor & Diploma units

PHOTOGRAPHIC LIGHTING

→ Photography Studies

This unit encompasses students learning the fundamentals of using light in photography and the principles used to create compelling images. Students will learn basic theory and technical skills for applying lighting to their work using natural and artificial light within a studio and on location. This unit enables students to develop conceptual and stylistic skills as well as pre-production planning.

CAMERA FUNDAMENTALS

→ Creative Development

In this unit, students learn the fundamentals of using a DSLR/mirrorless camera to capture imagery. It incorporates compositional principles and technical skills based around camera operation, experimentation, exposure, lighting, and shooting and developing conceptual and stylistic skills, photoshoot planning, and budgeting.

TRIMESTER 2 - Bachelor & Diploma units

DESIGN PRINCIPLES FOR PHOTOGRAPHY

→ Photography Studies

Students investigate the principles of design and their application to photography. They learn basic design and art direction skills using composition, form, colour, typography and layout to compose artistic works. It incorporates design thinking theory to generate creative and production communication solutions for digital design in photography.

PORTRAITURE

→ Creative Development

In this unit, students investigate historical, contemporary issues and styles of portraiture. Students explore concepts of identity, the subjective influence of the portrait within culture, as well as their relationship to human experience.

Students experiment with a series of portraits, learning the photographic portraiture process, techniques, and communication with a subject.

TRIMESTER 3 - Bachelor & Diploma units

THE PHOTOGRAPHIC RECORD

→ Photography Studies

This unit explores the historical and theoretical connections between photography, society, and culture. It examines the role of photography in shaping political movements and socio-cultural ideologies. Through critical questioning, students learn the significance of witnessing society and culture, the ethics and responsibilities of documenting everyday life, and cultural invisibility's social and political implications.

MOBILE FILMMAKING (SCMMFMS) SHARED UNIT

→ Creative Development (6 credits)

This unit introduces students to the practical, technical and aesthetic aspects of shooting digital film on available devices. Students will be introduced to the formal elements of film including; framing, lighting, movement, time and space, mise-en-scene, editing and sound, using their own phones or available cameras to create films or music videos.

PHOTOGRAPHIC POST-PRODUCTION

→ Production & Practice

Students are introduced to the fundamentals of post-production within the photographic industry such as digital asset management, planning, enhancement and the manipulation of digital images. Students use post-production software, developing conceptual and stylistic skills while understanding the ethics around image manipulation.

CREATIVE FOUNDATIONS

→ Industry Awareness

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PHOTOGRAPHIC COMPOSITING

→ Production & Practice

Photographic compositing involves the composition of multiple photographic images or fragments into a single frame. The subject covers the ideation, planning, experimentation, and execution of photographic compositions. Students explore compositing across practical photography, lighting and digital software.

INDUSTRY FOUNDATIONS

→ Industry Awareness

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COMMERCIAL PHOTOGRAPHY – Culinary & Product

→ Production & Practice

This unit engages students in commercial production across advertising and commercial photography. Students plan and develop content within outlined parameters by evaluating client needs, objectives, and priorities. Through creating and responding to client briefs, students gain an understanding of strategic planning, evaluating the range of activities that the photographer will engage with regularly, and then put these activities into practical use. This subject is centered around food and product commercial photography.

MOBILE PHOTOGRAPHY

→ Industry Awareness

Students explore mobile photography and its influence on the industry. The unit provides students with both theoretical and practical experience in mobile photography, encouraging ideation and experimentation within the medium. Students produce a folio of photographic images by investigating contemporary photographers and mobile technology experimentation.

TRIMESTER 4 - Bachelor only units

CONTEMPORARY ISSUES OF PHOTOGRAPHIC TECHNOLOGY

→ Photography Studies

This subject covers photography in the twenty-first century, focusing on issues related to digital technology, globalisation, and ethics. It examines the effect of technology on photography and its role in society by considering the impact of social media, ubiquitous photography, and the broader media industries.

DOCUMENTARY PHOTOGRAPHY & PHOTOJOURNALISM

→ Creative Development

In this unit, students will have the opportunity to develop the knowledge and skills required to produce documentary photographic essays. Students examine visual storytelling, curation of illustrative images, copyright law, contextual ethics, and analyses of innovative documentary photography and photojournalism. Students will develop their knowledge and skills in research, process and production development.

TRIMESTER 5 - Bachelor only units

LANDSCAPE PHOTOGRAPHY

→ Photography Studies

In this unit, students examine the historical and contemporary significance of place and landscape in photography. They will explore how the photograph can influence and inform cultural, societal, and an individual sense of place. Students will investigate the historical and contemporary context including post-colonialist influences, psychogeography, the human-altered landscape, and international cultural approaches to the landscape. The students will be required to create a series of images that forms a critical photographic investigation.

CAPSTONE CONCEPT DEVELOPMENT

→ Creative Development

Students develop a concept for their capstone folio. They will be supported and guided as they experiment and refine their concept in preparation for trimester six. A series of review tutorials will enable the students to seek feedback on their process, progress, and creative experimentation. These tutorials will also give students the opportunity to respond to, and give feedback on, the creative and experimental work of their peers. They will produce a supporting document that details their aims and objectives for their capstone folio.

TRIMESTER 6 - Bachelor only units

CAPSTONE-PHOTOGRAPHY FOLIO

→ Photography Studies / Creative Development

Students will fully develop the photographic practice concept researched and explored in the Capstone Concept Development. They will create a photographic body of work based on their creative and experimental concept, applying project management principles. As the final unit in the photography studies and creative development streams, this capstone unit focuses on the student combining their photographic skills, and knowledge, through practical application, creating a significant body of work. Students will work with a mentor to produce their project.

COMMERCIAL PHOTOGRAPHY - People and Environments

→ Production & Practice

Students develop planning and project management skills as they create photographic content throughout the semester and become adaptable practitioners who continually assess their work and the means by which it is created. In doing so, they research industry standards for photography, including current trends and long-term creative movements. Students also develop their voice within the work and develop the skills needed to critically discuss their work. This subject is centered around fashion and architecture commercial photography.

PHOTOGRAPHIC PUBLISHING

→ Industry Awareness

This unit encompasses photographic publishing, from camera through to design, print and distribution. It expands on the design, composition, typography, colour theory, and visual storytelling taught in previous units and culminates in the design of a photobook. Students will also explore the self-publishing industry, physical choices, understanding their audience, marketing, funding, and distribution.

EXPERIMENTING WITH IMAGING TECHNOLOGY

→ Production & Practice

This unit addresses the dynamic state of photographic technology. Students experiment with old and new technologies, including both analogue and digital photography. They are exposed to a range of tools and technologies and will gain awareness of different kinds of technologies through case study analyses, before developing a project that involves practical experimentation. This unit is underpinned by the principle of experimentation as a catalyst for creativity.

CREATIVE ENTREPRENEURSHIP

→ Production & Practice

Students will undertake skills associated with successful entrepreneurs, with a special emphasis being placed on enhancing skills and knowledge required to successfully analyse and plan a new business. This unit focuses on creative entrepreneurship within the imagemaking industry. This unit also covers ethics, emerging issues shaping the photographic industries and a chance for students to fine-tune their career plans.

TRIMESTER 6 (continued) - Bachelor only units

INDUSTRY PLACEMENT

→ Industry Awareness

Students will complete a photographic industry placement. Each student will undertake a supervised work placement activity or develop a detailed artistic portfolio. Students will be involved in the day to day activities of a chosen workplace, where they can apply some of the theoretical knowledge and practical skills they have developed throughout the course. Students will have a chance to reflect on their development towards achieving articulated Collarts; Graduate attributes, and their employability skills.